



Spanish Speaking Members Demonstrate High Engagement with Cecelia Health

Outcomes suggest that a culturally responsive, personalized remote diabetes management approach is highly effective with Medicare & Medicaid members.



Partnership Summary:

Cecelia Health's clinical team utilized a culturally responsive diabetes management curriculum that incorporates guidance on nutrition, support on diabetes devices, medication education, and other strategies to improve health literacy. Cecelia Health staffed a team of Spanish speaking Certified Diabetes Care & Education Specialists (CDCES) to respond to the unique needs of a diverse, underserved Latino population in New York City.

In partnership with a large government plan, Cecelia Health's analytics team analyzed real world health data inclusive of demographic, claims, and physiological metrics to identify the optimal members to target for interventions. The focus was on identifying those that were not meeting their diabetes management goals as indicated by key physiological indicators and thus representing the highest average total cost of care to the plan.

Cecelia Health's clinical team proactively engaged eligible, high risk speaking members with diabetes to deliver a 6-month self-management program. Enrolled members benefited from one on one support blending the optimal mix of synchronous and asynchronous interactions in the participant's native language.

"It's important that we highlight example of how certified diabetes care & education specialists can help address social determinants of health as part of a comprehensive virtualcare model to improve diabetes outcomes by partnering with Cecelia Health, we are utilizing a high touch diabetes care model to address the root causes of uncontrolled diabetes"

-Chief Clinical Officer, Health Plan



Outcomes :

Demographics

5,000

Eligible Members

100%

Hispanic/Latino/preferred language as Spanish

68.7

Average Age

Engagement

75%

of Members Reached

45%

Enrollment of Total Eligible Members resulting in

30%

of Participants Completed an Additional 6 Months of Cecelia Health Diabetes Management Support

A1c Improvement*:

2,250

Members Enrolled

Starting A1c:

8-9

>9

Avg. Reduction:

0.48 pt

1.2 pt

within 6 months post enrollment with Cecelia Health

Gaps in Care Closure:

87%

Primary Care Visit

65%

Eye Exam

60%

Foot Exam

Unhealthy Days Reported:

23%

avg. reduction per month

Medication Adherence**

15%

Increase in overall adherence pre/post

* Mix of lab validated & self-reported data
**diabetes and cardiovascular medications



Let the experts of
Cecelia Health help.
Contact us today
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