

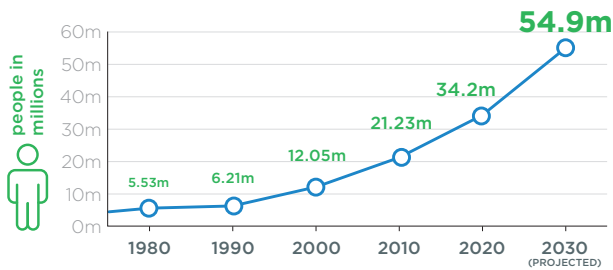


Digital Health, Human Connection

Virtual-first provider organization delivering integrated care to patients across all chronic disease profiles. We address critical care gaps, reduce variability in care, and improve medication and device adherence.

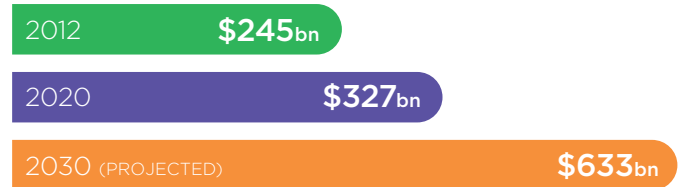
Diabetes Crisis in America

A growing number of americans are adversely impacted by diabetes and related comorbidities



Cost

Total annual cost in of diabetes in the United States includes direct and indirect medical expenditures. (Cost in \$billions USD)



What we do

Our virtual specialty care solution delivers the optimal mix of clinical interventions with digital touchpoints. We offer a comprehensive suite of synchronous and asynchronous disease management capabilities including remote clinical coaching, device training, remote patient monitoring, and telemedicine delivered via a national network of specialty providers.

Multiple Chronic Conditions, One Solution

Individuals living with chronic conditions and related comorbidities require a holistic care management approach that fully explores and addresses all challenges and barriers to effective management. Cecelia Health has the expertise to offer chronic disease extensibility across a wide spectrum of conditions.



Cardiovascular



Diabetes



Respiratory



Obesity

Product Portfolio

Remote Care Management

Long-term, one-on-one clinical coaching and omnichannel engagement from expert clinicians providing disease state education, lifestyle support, and accountability to ensure better health outcomes.

Remote Device Training & Monitoring

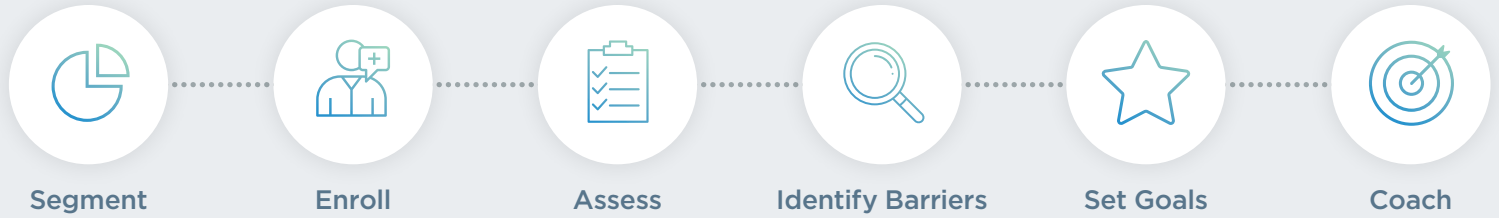
Connected device integration and physiological monitoring with regular interventions to ensure device adherence and positive health outcomes.

Telemedicine

An integrated telemedicine solution that empowers our expert clinicians with real-time data and enables them to recommend dosage and titration changes through access to a team of endocrinologists.



Cecelia Health Approach



Differentiators



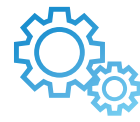
Expert Clinicians

Our model is built on recruiting, training, and enabling expert clinicians with extensive backgrounds in chronic disease management to build trust through human connections.



Proactive Engagement

We utilize a proactive engagement approach to market our programs to drive strong participant engagement to ensure superior outcomes at scale.



Data Driven Segmentation

Our model utilizes multiple data sources such as patient intake surveys, prescription data, and ongoing program data to stratify patient populations based on risk level.



Omnichannel Program Experience

Our programs include a dynamic content cadence underpinned by our segmentation model to deliver the right touch at the right time.



Device Integration

Our expert clinicians help select, onboard, and interpret data for connected devices including continuous blood glucose monitors, blood glucose monitors, smart scales, and blood pressure monitors.



Virtual Clinic

Under the care of our national network of endocrinologists, members receive remote interventions to enhance their care plans including: behavioral health care coordination, telemedicine visits, dosage adjustments, and titration changes.

Take Action with Cecelia Health's Proven Results



50%

Enrollment Rate



1.5pt

Average A1c Reduction



65%

Gaps in Care Closure: Eye, Kidney, Foot



80%+

Medication Adherence



3x

Average ROI in the Form of Reduced Claims Cost and Improved HEDIS Measures

Contact us today for more information.

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