

Delivering true ROI for health plans

Real-World Analysis

A Midwest health plan wanted to reach, engage, and empower more members living with diabetes through personalized virtual care. With Cecelia Health, the plan implemented a 6-month diabetes management solution that included clinical support and education from experienced Certified Diabetes Care & Education Specialists (CDCES).

The Cecelia Health team is specially trained to help individuals better understand how to self-manage their condition. They build relationships that foster trust to address individual preferences as well as unique barriers to medication and care plan adherence, including social determinants of health.

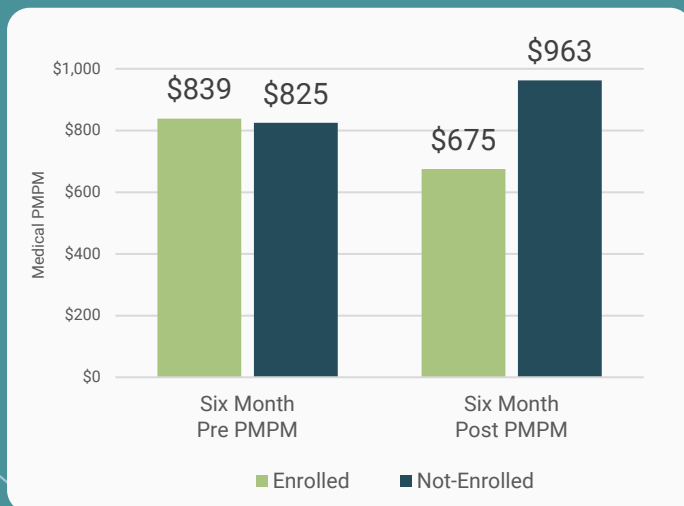
Members enrolled in Cecelia Health program realize **lower medical PMPM costs** compared to rising costs among those not enrolled.

38%

Reduced diabetes claims cost over six months compared to non-enrolled members*

64%

Reduction in inpatient costs over six months compared to non-enrolled members



3.7x ROI

Source: 2023 internal data ROI derived from propensity score matched differences in differences savings analysis of health plan medical claims cost; savings compared to all in enrollment and re-enrollment costs of enrolled members. Six months pre represents 5 months prior to and including the month of enrollment or month the member was received (for non-enrolled members). *In claims where diabetes is the primary diagnosis