

Virtual, Human Care

Virtual care designed with a human element to improve health outcomes of people living with chronic conditions

People living with chronic conditions and related comorbidities require a holistic care management approach that fully explores and addresses each person's unique barriers and challenges. At Cecelia Health, we demonstrate the power of personalization—across millions of interactions with people unsure about proper condition management—to impact the clinical and personal measures that matter.

Our approach

Cecelia Health offers a unique approach to amplify human engagement and elevate the patient experience through a virtual platform that addresses individual needs to drive better population health.

We complement existing care management programs and close care gaps for the highest-risk and toughest to engage populations. Our proven engagement model delivers valuable health outcomes, positively impacts medication adherence, improves quality measures, and increases member satisfaction.

Our comprehensive suite of **remote chronic care solutions:**



Clinical support & education



Medication adherence



Remote patient monitoring



Specialty telemedicine



Data & analytics

**Multiple chronic conditions,
one proven approach**



Cardiovascular
Disease



Chronic Kidney
Disease



Diabetes



Respiratory

Our programs extend across comorbid conditions and additional disease states, including autoimmune, obesity, and oncology.

The Cecelia Health experience

Our virtual care solution delivers the optimal mix of human-led clinical interventions with digital touchpoints to help transform individual healthcare journeys. Members have access to dedicated clinicians that help them manage their condition through behavior and lifestyle change.



Engage



Enroll



Assess



Identify
Barriers



Set SMART
Goals



Support &
Guide

The Cecelia Health advantage

With millions of live member connections and counting, led by a national network of expert clinicians and specialty providers, we understand how to motivate people to make lasting lifestyle & behavior change.

Dedicated, Expert Clinicians

Our credentialed clinicians have extensive backgrounds in chronic disease management and are skilled at building one-on-one, trusting relationships.

Proactive Engagement

We drive strong member engagement utilizing a proactive and data-driven approach to market programs and maximize program enrollment.

Omnichannel Experience

Condition-specific content is delivered through video, phone, email, and text, underpinned by a personalization engine that maximizes patient experience.

Device Integration

We select, onboard, and interpret data for all connected devices including CGMs, blood glucose monitors, smart scales, and blood pressure monitors.

Specialty Telemedicine

As a virtual clinic licensed across 50 states, we can enhance care plans through remote interventions, including dosage adjustments and titration changes.

Data-Driven Program Management

We utilize relevant information including intake surveys, medical and prescription history, and first-party program data to personalize the patient experience.



Increase in
Rx adherence

25%+



Reduction in
Unhealthy Days

25%



Care gaps
closed

65%+



Program
enrollment

45%+

Stay connected with us

