

Virtual care solutions for chronic kidney disease

Personalized support and omnichannel engagement strategies to address individual health needs

Chronic kidney disease (CKD) has several stages, and, if left unmanaged, can progress to kidney failure and early cardiovascular disease. While CKD can get worse over time, treatment and lifestyle changes can slow stage progression.

Understanding the cost of chronic kidney disease

*An estimated 37 million
adults in the U.S. have
CKD, and most are
undiagnosed*

\$87.2B

2019 Medicare costs for people with CKD—treating End Stage Renal Disease costs an additional \$37.3B

40%

of people with severely reduced kidney function (not on dialysis) are not aware they have CKD

3 out of 4

New cases of kidney failure are caused by diabetes or high blood pressure

A better approach to kidney health

At Cecelia Health, we provide personalized clinical education, support, and guidance to people diagnosed with chronic kidney disease and all comorbid conditions that contribute to poor outcomes, including hypertension and diabetes.

With more than a decade of experience in virtual disease management, our proactive, human-led approach and multi-faceted engagement strategies are proven to empower people to make lasting behavior change and achieve better outcomes.

The Cecelia Health experience ▶

Our chronic kidney disease program is designed to foster trusting relationships that give people the confidence to self-manage their condition.

Key program components



Clinical support & education



Medication adherence



Remote patient monitoring



Specialty telemedicine



Data & analytics

How it works



Segment & prioritize populations



Proactive outreach from a dedicated registered dietitian



Assess health, wellness & SDOH



Personalize interventions with relevant topics & SMART goal setting



Empower with live support & dynamic content for self-management



Measure clinical & engagement outcomes

Program goals & outcomes

- ▶ Better understanding of disease state & therapy
- ▶ Improved medication adherence
- ▶ Slowed stage progression
- ▶ Improved control of glucose & blood pressure
- ▶ Minimize side effects
- ▶ Fewer unhealthy days per month (mental & physical; school absences for younger populations)
- ▶ Improved quality of life

The Cecelia Health advantage



Enrollment rate

45%



Live interactions

1.2M+



Increase in Rx adherence

25%+

Stay connected with us

